

## **Historic, Archive Document**

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SHANGRI-LA

**"SHANGRI-LA"**

*The Dahlia with a glorious future.*

A strikingly beautiful yellow dahlia deeper in color than "Lord of Autumn", richer and more brilliant. Formal Decorative type with plenty of 6" x 3" blooms poised beautifully on straight, stiff wiry stems. Artistic holly green heavy, insect resisting foliage. In actual tests "Shangri-La" kept equally as well as "Jersey Beauty" and "Michigan White". Cut blooms positively will not shatter. Root production is good, wintering well and propagating very easily. "Shangri-La" was enthusiastically received at the New York cut flower market, the most critical market in the world, where it was much sought after by leading New York Florists. An Honor Roll Dahlia that won in the New York A. D. S. Show and the Rockville Center Dahlia Show. Because of the insistence of several American Dahlia Society Officials we are releasing "Shangri-La" this year.

Root \$10.00 Plant \$3.50

CHOICE EXHIBITION AND CUT FLOWER

**DAHLIAS**

For

**1943**

**THE RAINBOW GARDENS**

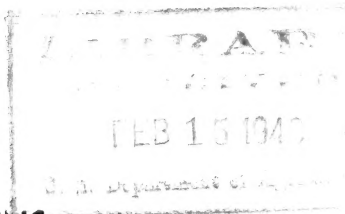
8 Prospect Street

**BALDWIN - LONG ISLAND - NEW YORK**

ORIGINATORS - GROWERS - IMPORTERS

of

DAHLIAS OF DISTINCTION



## ABBREVIATIONS INDICATING CLASSIFICATIONS

FD .....	Formal Decorative	MID .....	Miniature Informal Decorative
ID .....	Informal Decorative	MSC .....	Miniature Semi-Cactus
SC .....	Semi-Cactus	MC .....	Miniature Cactus
StC .....	Straight Cactus	MP .....	Miniature Peony
IC .....	Incurved Cactus	S .....	Single
MFD .....	Miniature Formal Decorative		

## 1943 INTRODUCTIONS OF OTHER GROWERS

	Plant	Routed Cutting
<b>BLUE ROSE</b> —FD (C. N. Keiser)—Color, light yellow base overlaid bluish rose color, giving a decided blue effect. Prolific flowering habit. Long stiff stems. Blooms 9x3 inches. Bush height 4 ft. The most outstanding variety in the trial gardens of the O. V. D. A., Cincinnati in the year of 1941 .....	\$2.50	\$1.65
	Net	Net
<b>COL. A. G. RUDD</b> —ID (Geneva)—A 12 in. by 7½ in. bloom of carmine mahogany red with darker center. Bushes are of medium height and the ramrod stems hold the immense flowers at just the right angle. An Honor Roll Dahlia .....	5.00	3.35
<b>JUDY G.</b> —Cactus (Geneva)—Flaming scarlet lined chrome yellow. Base and tiny tip of center petals also chrome yellow. Outer petals rich carmine. Perfect stems hold the flower erect high above the medium tall bushes. Flower size 8 by 5 inches. Won at New York, Cleveland and Wellsville .....	3.50	2.35
<b>RHYTHM</b> —IC (Dozier-Dahliadel)—An exquisite 8 inch dahlia of cameo or shrimp pink with tips of petals double serrated. Suffusions of soft rose with lemon shadings at the base of the petals and center of the flower make it most unusual. Flowering habit prolific. Certified at Storrs, West Virginia and East Lansing and on the Honor Rolls .....	7.50	5.00
<b>MONTEBELLO</b> —ID (Robinson)—Deep and full blooms of rich violet red with an ivory reverse. Won at Pomona, Calif. Certificate of Merit at West Virginia trials grounds in 1942. Honor Roll .....	3.50	2.35
<b>SOUTHERN THOROUGHbred</b> —SC (Southern)—A giant mauve lavender. Field grown blooms of 12 to 15½ inches. An Honor Roll dahlia that won at Cleveland and Chagrin Falls .....	7.50	5.00
<b>WANDA MEADE</b> —FD (Parrella)—Color scarlet red, evenly tipped white. Blooms from 5 to 7 inches with plenty of depth, set facing on long wiry stems. Clean grower with good branching habits. Won at New York .....	3.50	2.35
<b>BABY VAMP</b> —Min. IC (Southern)—An attractive 3 in. dainty incurved cactus of brightest scarlet orange. Early, profuse bloomer with wonderful keeping qualities. Won at Baltimore, Wilmington, Richmond and Washington .....	1.50	1.00
<b>BRIGHT IDEA</b> —Min. FD (Dixie)—Crimson tipped white. Blooms 3 in. by 2 in. An abundant bloomer with good stems on low compact bush. Consistent prize winner .....	1.50	1.00
<b>EDNA L.</b> —Min. SC (Ruschmohr)—Bright lavender. Excellent for arrangement and decorative purposes. Winner at Scranton, Pa., and Rockville Center, N. Y. ....	1.00	.65
<b>JOHN L. STEVENS</b> —StC (Premier)—Grows from 3½ to 5 inches. Classed both as a miniature and medium sized dahlia. Color a brilliant scarlet red tipped regularly with at least a half inch of pure white. An Honor Roll dahlia that won at Passaic, N. J., and Scranton, Pa. ....	1.50	1.00

# RECENT LARGE FLOWERING INTRODUCTIONS OF MERIT

	Root	Plant	Rooted Cutting
ALICE MAY—ID—A huge dahlia from Australia. Could best be described as a white "Lord of Autumn".....	\$1.00		
ALL AMERICAN—SC—Immense size. Mulberry rose suffused salmon with wax yellow at base of petals.....	3.50	1.50	1.00
BILLS GOLD—ID—An informal of beautiful gold. Long strong stems hold the flowers of giant size with perfect poise.....		1.50	1.00
CHAUTAUQUA GIANT—FD—Color is deep orange. 10 inch blooms on medium size bush. Excellent grower.....		1.50	1.00
CHEROKEE BRAVE—ID—An early and free bloomer of rich ox-blood red.....	1.00		
CLASS—FD—Sulphur yellow of huge size. Strong grower and free bloomer.....	3.00	1.50	1.00
CONFUCIOUS—SC—This semi-cactus of large size is a beautiful coral red in color. Very outstanding.....		1.50	1.00
COLUMBIA—SC—Blooms range from 12 to 16 inches with depth 10 inches or more. Color is a beautiful blend of deep gold and peach pink with the petals having a glistening sheen. Vigorous bushes are 5½ feet tall with dark insect resisting foliage.....	7.50	2.50	1.65
CROWNING GLORY—IC—An outstanding dahlia of rose pink with a cream center. Appears to be somewhat semi-cactus in types upon opening but as it develops the edges of the petals fall back and roll, forming quills, which gradually incurve. Bush attains height of six feet and has good foliage. Very outstanding ...	5.00	2.00	1.30
DEAN SHURTLEFF—ID—Bright crimson flowers of large size on long rigid stems. Sturdy bush growth with healthy foliage. Has won many prizes.....		2.50	1.65
DEUIL DU ROI ALBERT—FD—This outstanding dahlia is pure white bordered purple.....	1.00		
DOROTHY LAMOUR—StC—A beautiful straight cactus of persimmon shading to gold at center. Winner of many prizes.....		.75	.50
EDITH WILLKIE—SC—Pure white blooms 12 to 15 inches in diameter. Unequalled for beauty, size and keeping qualities.....	5.00	1.50	1.00
GLAMOUR—ID—Massive flowers of purple deeply edged amaranth pink.....	1.50	.75	.50
GINGER ROGERS—ID—Citron yellow in color. Long stems and flowers keep well when cut.....	5.00	2.00	1.30
INDIAN SUMMER—SC—A tall rugged grower with the finest of stems. Color, a new and beautiful shade. Golden yellow suffused soft orange.....		2.50	1.65
IVORY PRINCESS—SC—Ivory is the color of this huge dahlia. Has been grown 14½ inches.....	5.00	2.50	1.65
JULIUS C. BUNGE—SC—An early and profuse bloomer of pure bright pink.....		.50	.35
KATIE K.—ID—Large blooms of soft violet rose with lighter veinings.....	1.00		
LAETARE—SC—Color, soft red shading to gold at tips of petals. Good stems and fine flowering habits.....	.50	.50	.35
LINKS BLUE TRIUMPH—FD—Large flowers of petunia violet shading to light phlox purple.....	3.00	1.00	.65
MAD. JUSSIANT—C—Plenty of true lavender blooms are produced on long strong stems. Won many prizes.....	.50	.50	.35

	Root	Plant	Rooted Cutting
MAFFIE—SC—Massive blooms of lively carmine on the best of stems. Many times a prize winner	3.00	1.00	.65
MARJORIE ROBERTS—ID—A large pure white. Fine grower with excellent stems		1.00	.65
MARION SMITH—FD—Color, phlox pink. Great prize winner		2.00	1.30
MARY LYNN DUDLEY—SC—Huge flowers of maroon. Fast growing plant with flowers having remarkable keeping qualities		1.00	.65
MICHIGAN WHITE—SC—The greatest of all white cut flower dahlias. Has every good quality		.75	.50
MISS BELGIUM—C—A medium sized bright orange that blooms profusely on long stems		.50	.35
MRS. ANNA KLINE—ID to SC—A beautiful canary yellow dahlia of great merit. Produces many 10 in. by 5 in. blooms on long thick rigid stems. Bush growth ideal	5.00	2.50	1.65
MRS. C. E. WILDON—FD—Always reliable. Strong grower with excellent foliage. Flowers are an attractive deep orange		.50	.35
MRS. HERBERT O'CONNOR—StC—Bright rose pink. Strong grower and profuse bloomer	.50		
MRS. THOMAS A. EDISON—ID—Brilliant and dazzling deep rose purple with a white reverse. Worthwhile variety		2.50	1.65
MURPHY'S MASTERPIECE—ID—Huge blooms of dark red shading to garnet		.50	.35
NANCY ANN MITCHELL—IC—An exceptionally fine incurved cactus of vivid scarlet	1.50	.75	.50
ORANGE PRINCESS—C—Orange red at center shading to true orange at tips of petals		1.50	1.00
PINK AMELIA—SC—A beautiful glowing pink sport of Amelia Earheart	2.00	1.00	.65
RED JUG—SC—Brilliant crimson carmine with faint yellow on tips of petals	.50		
RITA BETTY—FD—Color, cinnamon and henna. Free bloomer on strong stems. Excellent bush growth		.75	.50
RITA WELLS—SC—Rose buff with reverse of petals grenadine pink. Strong grower	1.50	1.00	.65
RUBY LOXTON—FD—Deep rose pink. Large blooms are produced freely on the strongest of plants		1.50	1.00
SCARLET LEADER—SC—Brilliant scarlet. Blooms freely on long strong stems. Flowers have great keeping qualities		.75	.50
SILVER LADY—ID—An exquisite dahlia of ivory lightly flushed and edged violet rose	1.50	1.00	.65
SNOWCREST—IC—Creamy white flowers with good keeping qualities. Early and free bloomer		1.00	.65
STEPHEN FOSTER—IC—A huge incurved cactus of buff orange suffused tyrian rose. Winner of four Achievement medals, two A. D. S. medals, besides many other awards	10.00	3.50	2.30
THE REAL GLORY—FD—A top notch pure white dahlia. Free bloomer on strong healthy bush. Good keeper	3.00	1.50	1.00
TOPS—ID—Clear rich yellow of crisp formation on the strongest of stems. Won many prizes		2.50	1.65
TOP FLIGHT—SC—Eleven inch bright blood red blooms of perfect formation. Vigorous grower		2.50	1.65
TROJAN—ID—Giant flowers of carmine red overlaid yellow	1.50	.75	.50



	Root	Plant	Rooted Cutting
<b>VICTORY</b> —FD—Rose pink, suffused gold. Keeping qualities are ideal and the stem and foliage excellent .....	1.00	.50	.35
<b>VIRGINIA RUTE</b> —ID—Massive blooms of ox-blood red shaded garnet on long strong stems.....	1.00		
<b>VOLCANO</b> —FD—Huge flowers of orange flame red.....	1.00		
<b>YOUR LUCKY STAR</b> —SC—Amaranth pink with a white center. Very popular .....	1.00	.50	.35
<b>YELLOW GLORY</b> —SC—A fine semi-cactus of clear lemon yellow. Huge blooms on strong stems have a regal appearance .....	2.00	1.00	.65

## SMALL FLOWER DAHLIAS POM POMS

	Root	Plant
<b>BETTY ANNE</b> —Soft rose pink .....	.35	.35
<b>DORIA</b> —Garnet shaded purple. Fine for exhibition.....		.35
<b>EBONY</b> —Dark maroon, almost black .....		.50
<b>GRAIN OF GOLD</b> —Clear yellow .....		.50
<b>ILA</b> —Oxblood red .....		.50
<b>KATIE F.</b> —Purple and white .....		.50
<b>LITTLE EDITH</b> —Blended. Yellow tipped carmine .....		.25
<b>MELROSE BABY</b> —Spectrum red .....		.50
<b>MISS MARJORIE</b> —Mulberry to pansy purple .....		.50
<b>MRS. J. TELFER</b> —Pure white .....		.50
<b>REGINALD</b> —Burgundy red .....		.35
<b>SHERRY</b> —Violet purple .....		.35

## MINIATURES

	Root	Plant
<b>ANDRIE'S ORANGE</b> —MSC—Bright orange .....	.50	
<b>BETSY T.</b> —MSC—Rosaline purple .....	1.50	
<b>BISHOP OF LLANDAFF</b> —MD—Bright scarlet.....	.35	
<b>DUBONNET</b> —MSC—Oxblood red .....	.50	
<b>GENEVA CRYSTAL WHITE</b> —MSC—White .....		1.00
<b>JOYCE ANN</b> —MFD—Pink shading lighter .....		.35
<b>LAKESIDE BABE</b> —MFD—Canary yellow .....		.50
<b>LITTLE DIAMOND</b> —MSC—Tyrian pink and yellow .....	1.00	.50
<b>MIA</b> —MSC—Fiery red .....	.50	
<b>PEGGY LINDLEY</b> —MFD—Golden orange .....		.75
<b>RED ROBIN</b> —MFD—Scarlet red .....		.50
<b>SUSAN R.</b> —MSC—Blend of salmon pink and tan.....	2.00	.75
<b>WHITE FAWN</b> —MFD—Pure waxy white .....	3.00	1.00

## DAHLIA SEED

There is no thrill in growing dahlias that can compare with raising your own from seed. The possibility exists that you may be lucky enough to originate a far better dahlia than any other on the market today. We offer seed produced in California, and taken from large exhibition type dahlias only. They will flower and produce a clump of roots the first season.

20 seed, \$1.00      50 seed, \$2.50      100 seed, \$5.00

To those who would prefer seedling pot plants, we can supply seedlings (from the above seed) ready to plant out, at \$2.00 per dozen.



## OUR GUARANTEE

We guarantee that our roots, plants, and rooted cuttings are true to name, free from disease, and to grow and bloom if properly cared for. Any proving otherwise will be replaced or your money refunded.

## QUANTITY DISCOUNTS

There is included with every order of \$3.00 or more an extra root or plant, free of charge. In addition we offer—

3 of any one variety .....	less 10%
6 of any one variety .....	less 20%
12 of any one variety .....	less 25%

## PLEASE READ CAREFULLY

**TERMS:** Remittances with order; or 25% with order, balance at shipping time.

Quotations in this catalog are for A1 quality stock and are as low in price as is consistent with good service, liberal replacement policies, worthwhile extras, and the supply of the variety.

**REFERENCES:** Dun and Bradstreet, New York City; Peoples State Bank of Baldwin, L. I.

**ORDER EARLY:** We ask that you forward your order to us as early as possible, as the demand for some varieties exceeds the supply. We do not substitute without your permission.

**POSTAGE:** We pay postage on all retail orders over \$3.00.

**CULTURAL DIRECTIONS** are included with every order. If additional information is needed, please do not hesitate to call on us. We shall be very happy to give you every possible assistance. There is no charge for this service.

